

The world's largest dedicated nudibranch & sea slug media outlet

Reaching divers, photographers, taxonomists, and publishers worldwide

A community-built nudibranch photo database operating since 2015. With 600+ contributing photographers and a catalog of 2,100+ species across ~50,000 photo-annotated observations, the site is a central reference for the global nudibranch enthusiast community.

Site at a glance

Monthly pageviews

320K

Monthly visits

220K

Species cataloged

2,110

Photo observations

49,779

Contributing photographers

615

Active sponsors

6

As of Jun 2026 (pageviews from Cloudflare Analytics, server-side measurement)

SERP standings (Google JP)

- #1 "ウミウシ図鑑" (top-3), "アオウミウシ" (1.1)
- #2 "ウミウシ" (1.7), "ウミウシ 種類", "アオミノウミウシ"
- Long-tail rankings across hundreds of species-name and field-naturalist queries

Operator profile — credentials

Nobuhiko Kimoto — **Board member, Japanese Society of Sea Slugs** / Co-editor, *Japanese Vernacular Name Catalogue Project for Sea Slugs*

Conferences & publications

- 2021 — Invited talk at Osaka Bay Coastal Biology Research Group public lecture
- May 2025 — Malacological Society of Japan, mini-symposium speaker
- Sep 2025 — *Umiushi Tsushin* No. 128 essay on operating SEASLUG.WORLD

Citations & dedications

- Korshunova et al. 2025 — dedication *Hantazuia kimotoi*
- Zhang & Wang 2025; Paz-Sedano et al. 2024 / 2022 / 2021 — cited
- Academic dataset registered in BISMAL & OBIS (JaLC DOI 10.48518/00032)

Sponsor categories we welcome

- Field-guide & natural-history publishers** — new-title launches, ongoing catalog visibility (species-page inline cards, related blog posts)
- Underwater cameras & housings** — product launches, gear reviews (upload form sidebar, sitewide right sidebar)
- Underwater lights & strobes** — macro-photography article placements
- Dive shops & travel / liveboards** — top of specified area pages

Plans

Plan	Monthly	Placement
Standard	USD \$50 / JPY 5,500 incl. tax	"Partner Dive Shop" card at the top of a specified area page, sitewide right sidebar banner, Premium article access
Spot	By inquiry	Single-month placements for new-title or new-product launches; placement (species pages, related blog posts, etc.) negotiated individually

USD invoices available for overseas clients. Qualified invoice issuer in Japan.